

# Quik-Price Builder™

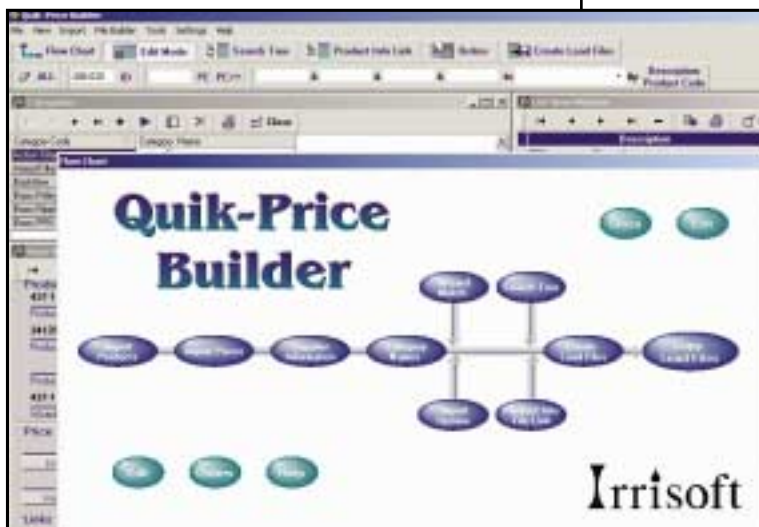
Powerful software for integrating pricing and product information

**Provide your customers with:**

- **Automated price lists**
- **Product information data sheet files**
- **Internet ordering**

Quik-Price Builder™ imports a product database, complete with pricing. The database can then be given to customers who can read it with two other software packages, Quik-Price and Quik-Irr. Customers can build orders using your part numbers and descriptions. Orders will be complete and accurate.

- Easily share your product price list with customers
- Build a Search Tree to help customers find items
- Hot link products to a CD library for quick access to product information
- Receive complete and accurate orders via the Internet, e-mail, fax or printed copy
- Receive orders via Internet, e-mail, fax, or printed hard copy



*Improve customer service by offering your price list on a disk.*

## Quik-Price Builder — The Details

### Tools in the Quik-Price Builder:

**Import a Database** — Product data is exported from a distributor's computer system. Quik-Price Builder supports many export formats (Delimited text, Dbase, Paradox, ODBC, Shims TCL).

**The data should include:** Description (primary and secondary), Product Codes (6), Category or group, Package quantity, Size, Units, UPC code and pricing.

**Product Prices** — The database given to a customer will include manufacturers' list price and customer net price. The program will support as many net price tables as needed.

**Supplier Information** — Address, phone, fax, order email addresses, Web site URL, key contacts and mobile phone numbers for each branch location are included with the database given to customers.

**The Search Tree will help your customers** — Products in the database are assigned to a custom-built Search Tree. Customers using the Search Tree can follow branches on the tree to products. The Search Tree is built around the products supplied by the distributor.

**Product Categories** — Products are grouped by category; each category can be given a descriptive name to make it easy to find the products included in each category.

**Search the Database** — Database search tools are key for ease of use. In addition to the Search Tree and Category search, users can find items by product code, or the



*Build your own Search Tree to make it easy for your customers to find items.*

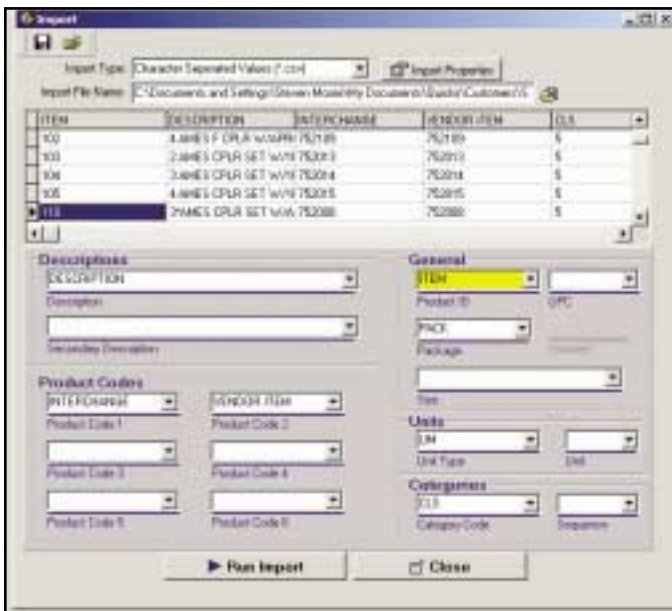
beginning characters of the product code. Also, key characters that would be in either the product code or description can be used as a search parameter. All searches can be narrowed to a specific category to narrow the results.

**Wizard Tools** — A database provided to Quik-Irr users must have a link between the Quik-Irr Wizard and products in the distributor's database. A Wizard Match is used to create the link by adding a Wizard code to the distributor's database.

**Distribute the database** — The Create Load File utility combines all the information into a single file that is given to customers for use with Quik-Price or Quik-Irr. The data is compressed for easy distribution via e-mail or floppy disk. A 20,000-product database needs about one megabyte of disk storage.

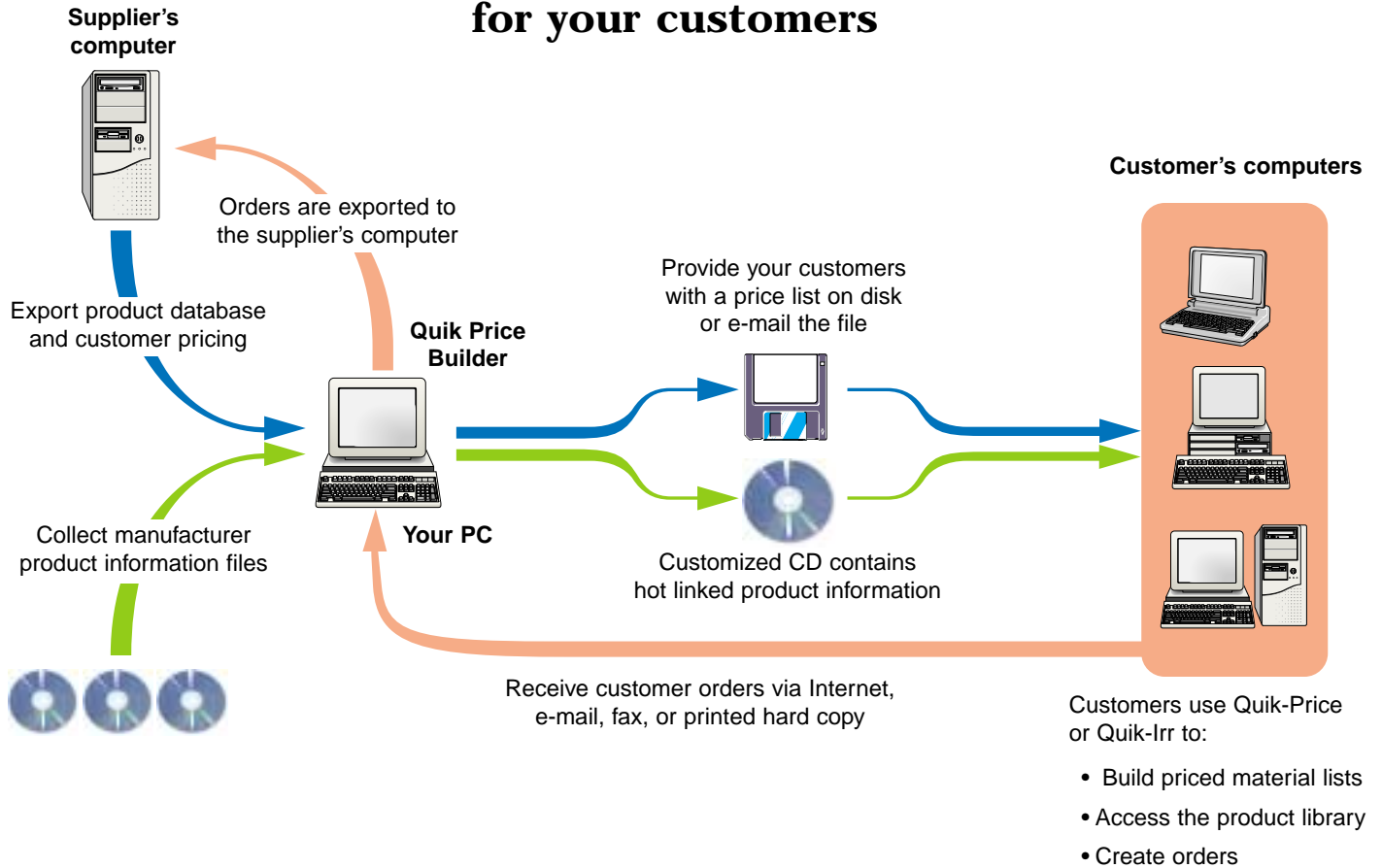
**Product Information Files** — Many manufacturers provide product specifications or detailed information in files that can be read using Adobe Acrobat Reader®, a Web browser, or some other file viewer. Using this capability a distributor can assemble a library containing files with product information. Files in the library are easily linked to products in the database and then the reference library can be distributed on a CD. The result is that Quik-Price and Quik-Irr users can easily recognize a link and access the Product Information library with a single mouse click.

**Receive Orders** — Quik-Price and Quik-Irr users can generate purchase orders that can be printed, faxed, e-mailed or sent via a direct Internet connection. All orders will have the distributor's part number, which will improve order accuracy. Electronic orders can be opened in Quik-Price Builder. An export tool provides several ways to get the order into the distributor's computer system, eliminating the need to manually enter the order.



Importing your product database with pricing to share with your customers.

### Build an information bridge for your customers



### Share product database

A distributor's database contains a vast resource of information that can now easily be shared with your customers. Data compression makes large databases small enough to be put on a floppy or sent via email or you can easily update a customer's pricing as often as necessary.

### Link CD catalog to price list

By having a complete product information library on CD, access to product information is not limited by Internet connection availability or speed. The key information that a customer needs is on their PC or laptop or immediate access.

### Accurate customer orders

By using our integrated software products, your customer orders will have the distributor's part number and description to facilitate electronic order entry. If you prefer manual order entry, accuracy will improve by having the correct part numbers, thus decreasing costly order entry errors.

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## Customer Software Packages

### Quik-Price

Customers with this program can read the database to:

- Build a material list complete with pricing
- Customized printouts
- Easily open Product Information data files
- Send orders via Internet, email, fax or printed hard copy
- Export the material list for use in other programs

**Search the Database** — Database search tools are key for ease of use. There are seven ways to locate items to build a material list.

- Search Tree — Follow branches on the Search Tree that lead to products supplied by the distributor.
- Product Categories — A category search will display all items grouped in the category.
- Product Code — Each item can have up to six product codes. Search for items by:
  - Exact product code
  - Beginning characters of the product code
  - Key characters used in the product code
- Description — An item can have both a primary and secondary description. Search the descriptions by key characters.
- Combined Search — A product code or description search may be combined with a category search to narrow the search results.

### Quik-Irr

Customers in the landscape irrigation industry have additional tools to help them build a material list for an irrigation system. The Wizard is used to quickly build a complete and accurate material list for an irrigation system. The irrigation Wizard contains a series of screens to prompt the user to make choices based on the needs of each irrigation project.

## Recommended computer for Quik-Price Builder:

Windows 2000 or 98, NT, ME  
800 Mhz  
256 MB RAM  
CD Writer  
17" + Monitor at 1024 x 768 screen resolution

