

RELAX, IT'S A BERKELEY.



WE STARTED EARNING YOUR CONFIDENCE BACK IN 1937.



History tells of the first Berkeley pump used for irrigation in the San Joaquin Valley of Central California.

Since that first steady stream of water in 1937, Berkeley has grown to become a leading source of dependable power for moving water from where it's at to where it's needed.

Today, Berkeley pumps are the standard for irrigation versatility from the cotton fields of Texas to the cranberry bogs in Maine to a water park in Guatemala. The fact is, Berkeley orange

is the growing color of choice for a whole world of HVAC, municipal water, fire protection equipment, industrial, construction, as well as irrigation applications.

Over the years, in and around the most demanding environments imaginable, Berkeley pumps have always promised reliable performance. It's a promise that continues to be proven day after day, time after time.

WE ALWAYS DO MORE, SO YOU HAVE TO DO LESS.

Some might describe the Berkeley difference as a fanatical attention to detail. Others might say that it's being downright fussy. We just call it the way we do business.

In simple terms, we never stop looking for ways to do more so that our customers have to do less.

If there's a way to meet a customer's need, we find it. If there's a system for increasing product quality, we use it. If there's potential for building in more value, we perfect it. If there's a chance for less-than-spec performance, we eliminate it. If there's a step we can use to improve product durability, we take it. If there's a path we can use to streamline our customer service, we follow it.

Everything we do shows up in the way Berkeley pump users look at us: with confidence. It's a confidence that goes from ordering to delivery to installation on through years of trouble-free performance. It's a confidence that allows our customers to cure common pump worries and troubles with one simple phrase: relax, it's a Berkeley.



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OUR MANUFACTURING MEETS HIGHER STANDARDS, SO YOU WON'T FACE A DROP IN PERFORMANCE.

What measures up as "good enough" for others falls short of the standards set by the people at Berkeley. Because, when it comes to proving the promises of Berkeley performance, quality and value, only the best will do.

Engineering – Berkeley utilizes some of the industry's most sophisticated engineering technology. For example, three-dimensional modeling/design and finite element analysis combine to produce maximum design accuracy (including component interaction and structural analysis) with an ability to make corrections and modifications almost instantly via computer. Rapid prototyping allows designs to become realities that go right into Berkeley's full-testing lab to prove the performance before any product is produced.



The advanced technology of Berkeley engineering fast-tracks product innovation and improvements. Plus it gives us the power to meet specific customer needs with design modifications, without delay.

Manufacturing – When our perfected designs reach our manufacturing facilities, the attention to excellence continues. Computerized scheduling and inventory control assures the right-now availability and unvarying quality of materials and components needed for production. Our skilled machinists use the latest tooling and equipment such as computerized, numerically controlled machining units (CNCs) to maintain near-perfect drilling, tapping and broaching tolerances on even the most difficult jobs. All our skilled craftspeople and assemblers have the equipment and the expertise to make sure that every Berkeley pump is built to the highest standards, built to last.



Quality Assurance – At Berkeley, quality is part of the design and manufacturing process from start to finish. Instead of just depending on inspections, Berkeley uses statistical analysis and a constant vigilance for imperfections as ways to solve problems before they reach our customers. CNC lathes and a coordinate measuring machine verify parts' accuracy and detect the slightest imperfection before a part can be used. Should any problem arise, each member of the Berkeley team has the authority to make sure it is corrected before it can be repeated. Mistakes happen, but they don't happen to end up in our final products.

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WE MAKE SURE WE'RE ALWAYS RIGHT WHERE YOU WANT US: RIGHT NEARBY.

Berkeley dealers and distributors are known throughout the industry as leaders when it comes to keeping their customer needs first and foremost. We support this dedication and expertise with the latest in training, technical assistance and, of course, product and parts availability.

Support Network – Berkeley's professional support network reaches throughout the United States and extensively into other parts of the world. This extensive national and international distributor and dealer network assures our customers that information, ordering, delivery, service, parts and whatever they need from Berkeley is always right where they need it, right nearby.

With today's "need it now" demands on business, Berkeley has the systems and people to make sure our customers get products, parts and installation support faster than anyone else in the industry.

Our highly efficient inventory systems help make the promise of fast delivery a reality for in-stock products. Even special factory-build programs are handled with a speed unmatched in the industry.

BEC – For matching the right pump to the right application, Berkeley's Electronic Catalog (BEC) gives our customers a time-saving advantage, 24 hours a day. At the touch of a computer key, powerful software lets Berkeley customers quickly compare multiple pump configurations, capacities and design tolerances. The result is a choice of pumps that will deliver maximum operating efficiencies for your specific application. Routinely upgraded with the latest Berkeley data, BEC is a free service available to all Berkeley customers any day, any time, at www.berkeleypumps.com.



**PUMP SELECTION
MADE EASY.**

Customer Service – When it comes to questions concerning application, installation or service, Berkeley goes further to deliver useful and timely information. Berkeley customer service professionals are always just a toll-free phone call away (during normal business hours).



As highly trained pump experts, they know how to provide solutions to even the most challenging problems. Customers also have access to the Berkeley Training Institute at the Berkeley factory. Here, customers can take advantage of regularly

scheduled seminars and take away valuable training in pump sizing, installation and service requirements.

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OUR PROMISE IS BACKED BY EXPERIENCE, PROVEN ON JOBS LIKE YOURS.

Crop Irrigation – With performance proven since 1937, Berkeley pumps provide the water needed to grow crop after crop with many different types of systems, including drip and center-pivot irrigation. No matter what the geographical region or how harsh the environment, Berkeley pumps provide the certainty of water to the uncertain world of farming.



Turf Irrigation – Berkeley pumps are favorites for dependable delivery of water to help keep lawns and landscapes lush and green. Berkeley pumps are designed into many landscape watering systems such as those for golf courses, office complexes, commercial and residential properties, as well as many professional sports stadiums.

Water Features – Berkeley pumps fit the bill for a wide variety of water features including water fountains, water falls and other accents for landscaping, as well as interior and exterior designs. Many famous hotels and resorts around the world depend on Berkeley pumps for outstanding water features that stand up to virtually continuous use.



Water Parks – Across the country and around the world, many of the latest and greatest water parks depend on Berkeley pumps for open-every-day fun and income. (Builders of these complex facilities find that using BEC makes selecting the right pump for the job extra easy.)

Original Equipment – When the requirements include versatility and dependable performance, Berkeley pumps are favorites for use in car washes, water trucks, irrigation equipment, fire trucks, ice-making equipment, and more. With Berkeley pumps, OE performance is never compromised.

Municipal and Industrial – Berkeley's unmatched reputation for reliability is a big reason why more municipalities are specifying Berkeley pumps for their water delivery, as well as water treatment systems.

Miscellaneous – The fact is, Berkeley can handle any situation that calls for the movement of water.

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WE PUT OUR REPUTATION WHERE

Type C Close-Coupled Electric Drive

Capacity: up to 175 gpm. Head pressure: up to 150 ft.
Maximum horsepower: 3.

Type B Close-Coupled Electric Drive

Capacity: up to 5,000 gpm. Head pressure: up to 500 ft.
Horsepower: 3 to 200.

Frame Mount End-Suction Centrifugal

Capacity: up to 5,400 gpm. Head pressure: up to 485 ft.
Recommended horsepower: up to 235.

Self-Priming Centrifugal

Capacity: up to 760 gpm. Head pressure: up to 170 ft.
Maximum horsepower: 15.

Air-Cooled Engine Drive

Capacity: 20 to 700 gpm. Head pressure: 25 to 320 ft.
Horsepower: 3 to 30.

SAE Engine-Mount

Capacity: 50 to 5,500 gpm. Head pressure: up to 550 ft.
Recommended horsepower: 15 to 235.

PTO Drive Centrifugal

Capacity: up to 3,250 gpm. Head pressure: up to 450 ft.
Horsepower: up to 85.

Series 6A Submersible

Capacity: up to 130 gpm. Head pressure: up to 1,740 ft.
Horsepower: 1.5 to 30.

Series 6TP Submersible

Capacity: up to 375 gpm. Head pressure: up to 1,300 ft.
Horsepower: 5 to 60.

Series T Submersible

Capacity: up to 2,200 gpm. Head pressure: up to 1,350 ft.
Horsepower: 5 to 200.

Vertical Multi-Stage

Capacity: 1.2 to 115 gpm. Suction discharge size: 1-1/4" to 2".
Horsepower: 1/2 to 25.

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YOU CAN USE IT, ACROSS THE LINE.



WORLDWIDE LEADERSHIP WORKING FOR YOU.

WICOR and Berkely Pumps

Berkeley Pumps is a growing division of WICOR, Inc., a diversified company operating subsidiaries in two industries – energy services and pump manufacturing. The manufacturing subsidiaries offer customers around the world a wide variety of pumps, fluid handling and filtration equipment backed by over 140 years of combined industry leadership and experience. The energy services subsidiaries are among the leaders in the exploration, production and delivery of oil and natural gas to meet the needs of the world today and tomorrow.

As part of the WICOR group of companies, Berkeley has the stability and strength to continue a promise started in 1937. As the need for water grows and changes, there will always be one answer to any question about product dependability, performance and service: relax, it's a Berkeley.



For more information, call our toll-free number or visit our website at
www.berkeleypumps.com

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Member of
Hydraulic
INSTITUTE

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